

2027 Exhibitor & Sponsorship Prospectus



Greater Western Sydney Careers Market
19 & 20 May
Penrith Valley Regional Sports Centre

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Overview

The Greater Western Sydney Careers Market (GWS) is the premier event for connecting students with future pathways. Join us on **Wednesday 19th & Thursday 20th May 2027** at the **Penrith Valley Regional Sports Centre** to showcase your organisation to thousands of high school students and career advisers across the region.

Over 6,500 attendees

'Exciting times at the Brett Carter Events GREATER WESTERN SYDNEY CAREERS MARKET. We had a fantastic time over the past two days at the event, with our team attending and making meaningful connections with over 6500 talented students from Greater Western Sydney.'

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Sponsorship Tiers

Maximise your brand exposure by aligning your organisation with this landmark event. All packages include pre-event marketing support and prime event-day positioning and promotion.

Tier	Investment	Key Inclusions
Platinum	\$6,500 + GST	Premium location, ability to provide event bags to be handed out to attendees at the main entrance by your own staff, largest logo placement on all event signage, digital marketing features, and exclusive category rights.
Gold	\$4,500 + GST	Prominent location, dedicated social media feature, logo on event website and inclusion in email marketing campaigns.
Silver	\$3,500 + GST	Standard location, logo on event website, social media mention, and inclusion in digital program materials.

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Exhibitor Tiers

Choose the space that best fits your display requirements.

Option	Investment	Details
Single Table	\$550 + GST	One display table in the main exhibition hall.
Double Table	\$1,000 + GST	Two display tables for expanded brand presence.

Why Partner With Us?

- Direct Engagement: Speak with thousands of career-focused high school students and advisers.
- Brand Awareness: Amplify your visibility through advertising, social and digital campaigns reaching schools, educators, businesses and industry.
- Community Impact: Demonstrate your commitment to the future workforce and the career development of GWS youth

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Who Joins Us

Featuring organisations seeking to connect with students, school leavers and educators.

- Universities
- ADF Careers
- TAFE and other registered training organisations
- NSW Government Agencies
- Employers
- Apprenticeship Centres
- Group Training Organisations
- Professional Associations

Next Steps

Positions fill quickly. To secure your participation:

1. Ready to go! - [Submit your registration form here.](#)
2. Visit our [Exhibitor Information page](#) and submit your registration form.
3. Contact our team to discuss bespoke sponsorship opportunities



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Contact Us



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