

2026 APPRENTICESHIP / TRAINEESHIP & JOBS EXPOS



SPONSORSHIP PROSPECTUS



BRETT CARTER
EVENTS

2026 Apprenticeship / Traineeship & Jobs Expos



EXHIBITOR REGISTRATIONS & SPONSORSHIPS NOW OPEN

Connect with over 18,000 potential recruits.

Last year, our expos attracted thousands of job seekers across NSW.

Don't miss your chance to tap into this massive talent pool.

Scan the QR Code to register your booth today.



2026 ROADSHOW SCHEDULE

🕒 Time: 3:00pm – 7:00pm (All Venues)

DATE	REGION	VENUE
Tue 28 July	Parramatta & Hills District	Wenty Leagues, Wentworthville
Tue 11 Aug	Central Coast	Mingara Recreation Club, Tumbi Umbi
Tue 18 Aug	Newcastle & Hunter	McDonald Jones Stadium, Broadmeadow
Tue 25 Aug	SW Sydney & Macarthur	Liverpool Catholic Club, Prestons
Tue 1 Sept	Sutherland Shire	Tradies Gymea, Gymea
Tue 8 Sept	Western Sydney	Penrith Valley Sports Centre, Cambridge Park

PROUDLY BROUGHT TO YOU BY

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EVENTS

MAJOR SPONSORSHIP OPPORTUNITIES AVAILABLE - JOIN THE BELOW AS A KEY PARTNER TODAY!



BOSS CONSULTING



Further information: brettcarterevents.com.au

Interested in exhibiting email: brett@brettcarterevents.com.au

ABOUT THE EXPOS

Our annual Apprenticeship / Traineeship & Jobs Expos are widely recognised as the premier expos of their kind in NSW. After welcoming over 18000 attendees last year, we are preparing for an even larger impact across six key regions. These events are timed perfectly to support families and school leavers, providing a unique space where parents and students can engage directly with industry experts to shape their future careers.

The expos kick off the recruitment process. Exhibitors get the chance to collect resumes and promote their organisation for upcoming recruitment drives.

Our sponsorship opportunities offer some of the best possible formal and informal ways to market your organisation and provide you with the platform to communicate, promote and advertise your product and services to a large target audience. It also delivers a clear message to the community that your organisation has a genuine commitment to our young people and a future highly skilled workforce.

[Click here](#) to view highlights of the Western Sydney Apprenticeship / Traineeship and Jobs Expo.



WHY BECOME A SPONSOR

- Puts your organisation in the spotlight and provides an excellent opportunity for you to promote your products and services to your target market of thousands of school leavers, careers advisers and parents.
- Increase your brands reach through pre-expos promotion.
- Inclusion in an extensive marketing campaign reaching hundreds of thousands of readers across print, social media, email, and digital platforms.
- Raise brand awareness and create preference.
- Create positive PR and raise awareness of your organisation as a whole.
- Aligning your organisation with these expos demonstrates your commitment to the career choices of young people.
- Provides you with an opportunity to consolidate corporate relationships and expose your staff to their key markets.
- Your representatives can mix informally with professionals.
- Your organisation's involvement, commitment and support will be acknowledged as outlined in this prospectus.

THE IMPACT WE'VE MADE

"What an incredible evening... Events like this remind us just how powerful opportunities can be when the right people come together."

- Adele Nicolaou, BUSY At Work

"So many people came through eager to start their apprenticeship journey. Events like this make a real difference..."

- James Fox, CWBTS

"WPC Group really got some good enquiries and interest from the expos. We will definitely be registering for next year."

- Carine Fleming, WPC Group

"I attended one of your expos at Gymea. My son got a sport and rec traineeship from the event and is loving it!"

- Satisfied Parent

"I took my sons to this 5 years ago trying to help them decide what their options and paths were to get where they wanted to go. Was very helpful!! I now have a carpenter and a mechanic and the information they gained that day (with a nudge from me to talk to everyone there) was fantastic!!

- Satisfied Parent



SPONSORSHIP PACKAGES

GOLD PACKAGE \$11000 + GST

- Includes all benefits of the Silver and Bronze packages.
- The exclusive opportunity to provide branded event bags to be handed out to every attendee at the main venue entrance.
- First priority for exhibition set-up locations and the largest available exhibition stand and floor space.
- Ability to negotiate bespoke conditions specifically aligned to your organisation's strategic goals.
- Elevated branding and full acknowledgment as a Gold Sponsor throughout all event phases.

SILVER PACKAGE \$8000 + GST

- Includes all the benefits of Bronze Package.
- Second choice of prime location and exhibitor stand size.
- Elevated branding and full acknowledgment as a Silver Sponsor throughout all event phases.

