

2026 APPRENTICESHIP / TRAINEESHIP & JOBS EXPOS



SPONSORSHIP PROSPECTUS

BRETT CARTER
E V E N T S



2026 Apprenticeship / Traineeship & Jobs Expos

EXHIBITOR REGISTRATIONS & SPONSORSHIP OPPORTUNITIES ARE OPEN

Over 18000 combined attended last year's expos!

Looking to tap into thousands of attendees for your recruitment needs?

Then you need to be at these expos!

Scan the QR Code above to register as an exhibitor.

PARRAMATTA & HILLS DISTRICT

Tuesday 28 July
3pm to 7pm
Wenty Leagues
Wentworthville

CENTRAL COAST

Tuesday 11 August
3pm to 7pm
Mingara Recreation Club
Tumbi Umbi

NEWCASTLE & HUNTER

Tuesday 18 August
3pm to 7pm
To be advised

SOUTH WESTERN SYDNEY & MACARTHUR

Tuesday 25 August
3pm to 7pm
Liverpool Catholic Club
Prestons

SUTHERLAND SHIRE

Tuesday 1 September
3pm to 7pm
Tradies GyMEA
GyMEA

WESTERN SYDNEY

Tuesday 8 September
3pm to 7pm
Penrith Valley Regional Sports
Centre
Cambridge Park

PROUDLY BROUGHT TO YOU BY

BRETT CARTER
EVENTS

MAJOR SPONSORS & PARTNERS



Further information: brettcarterevents.com.au

Interested in exhibiting email: brett@brettcarterevents.com.au

ABOUT THE EXPOS

Our annual Apprenticeship / Traineeship & Jobs Expos attract over 20000 visitors combined yearly and are widely accepted as the premier expos of their kind in NSW.

The timing of the expos is a hit with families allowing parents to attend with their children and have those all-important career chats with industry experts.

The expos kick off the recruitment process. Exhibitors get the chance to collect resumes and promote their organisation for upcoming recruitment drives.

We have come a long way since the beginning however to keep events of this magnitude going, we still need your support.

[Click here](#) to view highlights of the Western Sydney Apprenticeship / Traineeship and Jobs Expo.



TESTIMONIALS

‘What an incredible evening at Brett Carter’s Apprenticeship and Traineeship Expo at Wenty Leagues Club! We were proud to represent BUSY at Work and connect with passionate job seekers and forward-thinking employers. Events like this remind us just how powerful opportunities can be when the right people come together.’

Adele Nicolaou, BUSY At Work

‘A big thanks to Brett Carter for putting on another fantastic Apprenticeships & Careers Expo last night. After attending these events across the state this year, it was great to be on the other side of the table with a stall at the Newcastle expo. So many people came through eager to start their apprenticeship journey. Events like this make a real difference in helping future apprentices take that first step into the trades.’

James Fox, CWBTS



TESTIMONIALS

‘Thank you for organising such great events. WPC Group really got some good enquiries and interest from the expos. We will definitely be registering for next year.’

Carine Fleming, WPC Group

‘The Expo was a resounding success. All in all it was well run, well publicised and we spoke to some excellent candidates that we hope to help gain apprenticeships and traineeships from our next intake. Thanks again to you and your team for a well-organised event!’

Chad Smith, 1300apprentice

‘We attended your event at Liverpool ... very well set out and loads of exhibitors’ ‘Lots of information great help’ ‘Great way to find an apprenticeship’ ‘Nothing to fault, very well run from front door to exhibitors’ ‘Parents and I found it very informative and helpful in my career direction’ ‘I want to thank you for this event. My son and I attended yesterday and it was invaluable to learn how apprenticeships work.’

Various attendees



TESTIMONIALS

I took my sons to this 5 years ago trying to help them decide what their options and paths were to get where they wanted to go.

Was very helpful!! I now have a carpenter and a mechanic, and the information they gained that day (with a nudge from me to talk to everyone there) was fantastic!!

It was the stepping stone of information they needed to move forward.

Satisfied Parent

‘Australian Cabinet & Furniture Association are proud to be a sponsor of the Brett Carter Events 2025 Apprenticeship/Traineeship & Jobs Expos across Sydney during August & September. Great way to promote starting a career in the Cabinet & Furniture Making Industry.’

Blake Cugley, ACFA



WHY BECOME A SPONSOR

- Puts your organisation in the spotlight and provides an excellent opportunity for you to promote your products and services to your target market of thousands of school leavers, careers advisers and parents.
- Increase your brands reach through pre-expos promotion.
- Raise brand awareness and create preference.
- Create positive PR and raise awareness of your organisation as a whole.
- Aligning your organisation with these expos demonstrates your commitment to the career choices of young people.
- Provides you with an opportunity to consolidate corporate relationships and expose your staff to their key markets.
- Your representatives can mix informally with professionals.
- Your organisation's involvement, commitment and support will be acknowledged as outlined in this prospectus.



SPONSORSHIP PACKAGES

GOLD SPONSOR \$11000 + GST

Includes all the benefits of Silver and Bronze Packages;

Ability to negotiate separate conditions that are aligned specifically to your organisation;

Ability to provide event bags to be handed out to attendees at the main venue entrance. Organisation to provide staffing;

First choice on set-up location and largest size of exhibition stand and floor space;

All acknowledgment and branding as a Gold Sponsor.

SILVER SPONSOR \$8000 + GST

Includes all the benefits of Bronze Package;

Second choice of location and size of exhibition stand;

All acknowledgment and branding as a Silver Sponsor.



THANK YOU

Early confirmation of your sponsorship ensures a higher level of exposure from our marketing campaigns.

Our sponsorship opportunities offer some of the best possible formal and informal ways to market your organisation and provide you with the platform to communicate, promote and advertise your product and services to a large target audience. It also delivers a clear message to the community that your organisation has a genuine commitment to our young people and a future highly skilled workforce.

We warmly invite you to participate as a sponsor of the 2026 Apprenticeship / Traineeship & Jobs Expos but act soon – Sponsorships will fill up fast.

To take up the offer of Sponsorship, please complete your details and choose your package [here](#).