

2026 GREATER WESTERN SYDNEY CAREERS MARKET



SPONSORSHIP PROSPECTUS

BRETT CARTER
E V E N T S

2026 GREATER WESTERN SYDNEY

Careers Market



**OVER 6000
STUDENTS**

**20 & 21 MAY
PENRITH
VALLEY
REGIONAL
SPORTS CENTRE**

**9 AM - 2 PM
BOTH DAYS
30 HERBERT ST
CAMBRIDGE
PARK NSW**

Offering Exhibitors the opportunity to speak with thousands of GWS High School students and Careers Advisers as students explore career and further education options available to them through Universities, Registered Training Organisations, Apprenticeship Centre's, Group Training Organisations, Private Colleges, Professional Associations and Employers.

brettcarterevents.com.au

ABOUT THE EVENT

The annual Greater Western Sydney Careers Market is our marquee event which attracted over 6500 years 10 to 12 High School students in 2025 from the Greater Western Sydney and South Western Sydney regions and 160 exhibitors.

The event offers students the chance to explore and speak with professionals from Universities, Registered Training Organisations, Apprenticeship Centres, Group Training Organisations, Professional Associations and Employers about further education and/or career options available to them.

The event provides a fantastic opportunity for students to seek that all important career and further education advice from a wide variety of exhibitors and industry experts to enable them to make informed choices.



EVENT HISTORY

Since the late 1980s, the event has helped over 188,000 young people with their critical careers and/or further education decisions.

EVENT PURPOSE

To provide High School students from Greater Western Sydney the opportunity to explore the depth and variety of career and further education options available at the completion of their secondary schooling.

We have come a long way since the beginning however to keep an event of this magnitude going, we still need your support.



TESTIMONIALS

‘Brett Carter events rollout of the annual Greater Western Sydney Careers Market on 21 & 22 May 2025 has again been a huge success. Despite the downpour, over 6000 students & teacher representatives attended, with 110 exhibitors over 3 auditoriums displaying various industries, career types & job options including apprenticeships, training, armed forces & TAFE & University courses. Representing the supply chain, logistics & all transport industries, Transport Women Australia Limited engaged students, teachers, & other educational representatives on the career & job opportunities available in our sector. Thank you to Brett Carter Events for enabling our participation.

Transport Women Australia Limited

‘We’ve just wrapped up two days at the Greater Western Sydney Careers Market in Penrith, hosted by Brett Carter. It was a great opportunity for TCP to connect with school students, careers advisors, job networks, construction groups, and universities – all focused on future training & development. A big thank you to Brett for organising such a well-run event. We’re already looking forward to the next one!’

Jessica Longville, TCP Training

TESTIMONIALS

'It was a great 2-day event. There was a lot of students interested in getting information and a great variety of exhibitors. Look forward to seeing you at the next careers expo.'

Anthony Cachia, RETS

'The Greater Western Sydney Careers Market was excellent for my students. The way the market was set out made it easy for students to pick which area they were most interested in, whether a job, career path or university they were easy to find. The information supplied by the stall holders was fantastic and enlightening. Well done to Brett and the team another great event.'

Peter Rance, Kingswood High School

'Exciting times at the Brett Carter Events GREATER WESTERN SYDNEY CAREERS MARKET.

We had a fantastic time over the past two days at the event, with our team attending and making meaningful connections with over 6000 talented students from Greater Western Sydney.'

YES, Youth Employment Services



TESTIMONIALS

"Students were able to engage with 190 exhibitors, valuable information was shared with students so that they can make great decisions about their life beyond school!"

Bede Polding College

'Well organised, good attention to detail and care for stall holders. Thank you.'

Carol Maslak, Grace Fertility Care



WHY BECOME A SPONSOR

- Puts your organisation in the spotlight and provides an excellent opportunity for you to promote your products and services to your target market of thousands of school leavers and careers advisers.
- Increase your brands reach through pre-event promotion.
- Raise brand awareness and create preference.
- Create positive PR and raise awareness of your organisation as a whole.
- Aligning your organisation with this event demonstrates your commitment to the training and career choices of young people in the Greater Western Sydney Region.
- Provides you with an opportunity to consolidate corporate relationships and expose your staff to their key markets.
- Your representatives can mix informally with professionals.
- Your organisation's involvement, commitment and support will be acknowledged as outlined in this prospectus.

SPONSORSHIP PACKAGES

GOLD SPONSOR \$6000 + GST

Includes all the benefits of Silver and Bronze Packages;
Ability to negotiate separate conditions that are aligned specifically to your organisation such as the location and number of exhibitor tables;

Ability to provide event bags to be handed out to attendees at the main venue entrance. Organisation to provide staffing;

First choice on set-up location and largest size of exhibition stand and floor space;

All acknowledgment and branding as a Gold Sponsor.

SILVER SPONSOR \$4000 + GST

Includes all the benefits of Bronze Package;

Second choice on set-up location;

All acknowledgment and branding as a Silver Sponsor.

THANK YOU

Early confirmation of your sponsorship ensures a higher level of exposure from our marketing campaigns.

Our sponsorship opportunities offer some of the best possible formal and informal ways to market your organisation and we warmly invite you to participate as a sponsor of the 2026 Greater Western Sydney Careers Market but act soon – Sponsorships will fill up fast.

To take up the offer of Sponsorship, please complete your details and choose your package [here](#).

