

2024 APPRENTICESHIP / TRAINEESHIP & JOBS EXPOS



**SPONSORSHIP  
PROSPECTUS**



**BRETT CARTER**  
E V E N T S



# 2024 Apprenticeship / Traineeship & Jobs Expos

The perfect opportunity for students, parents & job seekers to speak with potential employers & training providers with opportunities available now

**FREE PUBLIC ENTRY - YOUR DREAM JOB AWAITS YOU**

**PARRAMATTA & HILLS DISTRICT**  
 Tuesday 6 August  
 3pm to 7pm  
 TBA

**CENTRAL COAST**  
 Tuesday 13 August  
 3pm to 7pm  
 Mingara Recreation Club  
 Tumbi Umbi

**NEWCASTLE & HUNTER**  
 Tuesday 20 August  
 3pm to 7pm  
 TBA

**SOUTH WESTERN SYDNEY & MACARTHUR**  
 Tuesday 27 August  
 3pm to 7pm  
 Liverpool Catholic Club  
 Prestons

**WESTERN SYDNEY**  
 Tuesday 3 September  
 3pm to 7pm  
 Penrith Valley Regional Sports  
 Centre  
 Cambridge Park

**SUTHERLAND SHIRE**  
 Tuesday 10 September  
 3pm to 7pm  
 Tradies Gymea  
 Gymea

PROUDLY BROUGHT TO YOU BY

**BRETT CARTER**  
 E V E N T S

## MAJOR SPONSORS & PARTNERS



YOUR LOGO  
**HERE!**

YOUR LOGO  
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**HERE!**

YOUR LOGO  
**HERE!**

NEPEAN CAREERS FORUM



Interested in exhibiting call 0437 995 279 or [brettcarterevents.com.au](http://brettcarterevents.com.au)

# ABOUT THE EXPOS

Our annual Apprenticeship / Traineeship & Jobs Expos attract over 20000 visitors combined yearly and are widely accepted as the premier expos of their kind in NSW.

The timing of the expos is a hit with families allowing parents to attend with their children and have those all-important career chats with industry experts.

The expos kick off the recruitment process. Exhibitors get the chance to collect resumes and promote their organisation for upcoming recruitment drives.

We have come a long way since the beginning however to keep events of this magnitude going, we still need your support.

[Click here](#) to view highlights of the Western Sydney Apprenticeship / Traineeship and Jobs Expo.



# EXCITING NEWS

With the infrastructure boom we are experiencing, the future need for apprentices, trainees and skilled workers has never before been in such high demand.

Following on from the continued success of our Apprenticeship / Traineeship and Jobs Expos, we are excited to announce that this year we have added the Parramatta & Hills District Expo to our roadshow.

We have made the decision to discontinue the Illawarra Expo as unfortunately it has not reached a sustainable level and by focusing on the addition of these demand regions we consider this to be a more viable option for our stakeholders moving forward.



# TESTIMONIALS

‘Australian Cabinet & Furniture Association are proud to be a sponsor of the Brett Carter Events 2023 Apprenticeship/Traineeship & Jobs Expos across Sydney during August & September. Great way to promote starting a career in the Cabinet & Furniture Making Industry.’

Blake Cugley, ACFA

‘Great turn out at the Apprenticeship/Traineeship & Jobs Expo in Western Sydney.’

Cook’s Plumbing Supplies

‘We had the pleasure of attending the 2023 Apprenticeship/Traineeship & Jobs Expo organized by Brett Carter Events in Newcastle. The expo was a great platform for job seekers to engage with employers and access resources for professional development.’

Hunter New England Health

‘A huge thank you to Brett Carter Events for organising the Apprenticeship/Traineeship & Jobs Expo in Newcastle. Our excitement knows no bounds as we look back on our participation! Engaging with enthusiastic individuals and spotlighting thrilling possibilities was an incredible experience.’

Licences 4 Work

# TESTIMONIALS

‘We had a great night in Newcastle at Brett Carter Events jobs expo. We had some great interest and are looking forward to the next 5 weeks where we will be attending the rest of the events.’

International Greenkeepers

‘Sutherland Shire, what a great finish to an amazing series!’

Louise Azzopardi

‘Thank you Brett Carter Events, for holding another fantastis expo.’

Real Estate Training Solutions RETS

‘It was great to be part of Newcastle's first Apprenticeship/Traineeship & Jobs Expo run by Brett Carter Events. We were able to engage with plenty of jobseekers, school students and their parents and share our thoughts and advice. Thanks for having us Brett and looking forward to next week on the Central Coast.’

Jeffrey Cooke, Apprenticeship Support Australia





# TESTIMONIALS

‘It was fantastic to see our students taking the time to attend the Apprenticeship, Traineeship and Jobs Expo in Penrith this evening. So many fantastic exhibitors for our students to meet. Thanks Brett Carter for putting on these fantastic events for our kids. And thanks to all the exhibitors for your time, and the amazing opportunities you are providing for the next generation.’

St Columba's Catholic College

‘Thanks for organising such fantastic events. You do a terrific job and event management is not easy in any regard. I have a huge respect for what you do. Thank you for being so flexible and always working with me through all our requests, look forward to seeing you soon at the next event.’

Apprenticeships Are Us

‘Thank you so much we have a great time at the expo, you and your staff are very helpful. Most definitely will be back next year.’

Betty Hui, Zinfra

‘Hi Brett, was the best attended expo I have been part of. I was smashed on the night with enquiring minds. Don't think I had a break in people wanting to chat until after 7. Thank you.’ Beryl Ross, Department of Education

● ————— **Brett Carter Events**







# WHY BECOME A SPONSOR

- Puts your organisation in the spotlight and provides an excellent opportunity for you to promote your products and services to your target market of thousands of school leavers, careers advisers and parents.
- Increase your brands reach through pre-expos promotion.
- Raise brand awareness and create preference.
- Create positive PR and raise awareness of your organisation as a whole.
- Aligning your organisation with these expos demonstrates your commitment to the career choices of young people.
- Provides you with an opportunity to consolidate corporate relationships and expose your staff to their key markets.
- Your representatives can mix informally with professionals.
- Your organisation's involvement, commitment and support will be acknowledged as outlined in this prospectus.



# SPONSORSHIP PACKAGES

## GOLD SPONSOR \$10000 + GST

Includes all the benefits of Silver and Bronze Packages;

Ability to negotiate separate conditions that are aligned specifically to your organisation;

Ability to provide event bags to be handed out to attendees at the main venue entrance. Organisation to provide staffing;

First choice on set-up location and largest size of exhibition stand and floor space;

All acknowledgment and branding as a Gold Sponsor.

## SILVER SPONSOR \$7000 + GST

Includes all the benefits of Bronze Package;

Second choice of location and size of exhibition stand;

All acknowledgment and branding as a Silver Sponsor.





# THANK YOU

Early confirmation of your sponsorship ensures a higher level of exposure from our marketing campaigns.

Our sponsorship opportunities offer some of the best possible formal and informal ways to market your organisation and provide you with the platform to communicate, promote and advertise your product and services to a large target audience. It also delivers a clear message to the community that your organisation has a genuine commitment to our young people and a future highly skilled workforce.

We warmly invite you to participate as a sponsor of the 2024 Apprenticeship / Traineeship & Jobs Expos but act soon – Sponsorships will fill up fast.

To take up the offer of Sponsorship, please complete your details and choose your package [here](#).