

BRETT CARTER

E V E N T S

Sponsorship Proposal

2022 GREATER WESTERN SYDNEY

Careers Market



**OVER 5000
STUDENTS**

**18 & 19 MAY
PENRITH
VALLEY
REGIONAL
SPORTS CENTRE**

**9 AM - 2 PM
BOTH DAYS
30 HERBERT ST
CAMBRIDGE
PARK NSW**

Offering Exhibitors the opportunity to speak with thousands of GWS High School students and Careers Advisers as students explore career and further education options available to them through Universities, Registered Training Organisations, Apprenticeship Centre's, Group Training Organisations, Private Colleges, Professional Associations and Employers.

gwscareersmarket.com.au

2022 Greater Western Sydney Careers Market

18 & 19 May 2022

Penrith Valley Regional Sports Centre

About the event

The annual Greater Western Sydney Careers Market is our marquee event which attracted over 5000 years 10 to 12 High School students in 2021 from the Greater Western Sydney and South Western Sydney region and 140 exhibitors.

The Greater Western Sydney Careers Market offers students the chance to explore and speak with professionals from Universities, Registered Training Organisations, Apprenticeship Centres, Group Training Organisations, Professional Associations and Employers about further education and/or career options available to them.

The event provides a fantastic opportunity for students to seek that all important career and further education advice from a wide variety of exhibitors and industry experts to enable them to make informed choices.

Event history

Formally known as the Nepean Careers Market since the late 1980s, the event has helped over 163,000 young people with their critical careers and/or further education decisions.

Event purpose

The Greater Western Sydney Careers Market started because of the need to provide young people of Western Sydney the opportunity to explore the depth and variety of career and further education options available at the completion of their secondary schooling. We decided the best way to solve this problem was to bring all the possibilities under one roof.

We have come a long way since the beginning however to keep an event of this magnitude going, we still need your support.

2021 Exhibitor testimonials:

‘Your Expo at Penrith was unreal! I go to them all and this was one of the best. A great amount of schools in attendance and a perfect mix of stallholders. I got a lot out of it and I am sure those who attended did too! I would also like to thank your attentive staff for making sure us stallholders stayed hydrated and fed during the day. You guys know how to run an expo!’

Jacob Munday, Patrick’s College Australia

‘The event was very successful for us, thanks for organising.’

Simone Joachim, Australian Catholic University

'Our team thoroughly enjoyed the event...lots of leads and opportunities and connections made!'

Nikki Cripps, Global Skills

'I wanted to reach out and thank you for such a fantastic and well organised event! It was great to be a part and I was able to meet a host of high school teachers and students to talk about Entrepreneurship (many of whom had already started their entrepreneurial journey!!) So good to see!'

Annaliese Whipp, Academy of Entrepreneurs

'Thank you for inviting us, it was a great success. Our ambassadors had a great time speaking to the students. I also dropped in and was impressed with how it went.'

Khaulah, University of Technology Sydney

'It was wonderful to be back meeting students and school representatives face to face. Thank you for organising such a successful event.'

Svet Kuzmar, Australian Careers Business College

'Fun filled, exciting day for all students involved.'

Narrele Hunt, Bunnings

'It was a great event and it's wonderful to be able to get back and talk with the students face to face again. We gained a lot of new contacts also with new Careers Advisors and I am now making appointments to come out to the schools and talk to students more about their career choices. Thanks again mate for all your hard work and we are looking forward to attending the next round of Expos.'

Chad Smith, 1300apprentice

'Thanks for hosting ISCA at your event – was very worthwhile for us'

Ian Evans, International Sports College Australia

'Thank you for orchestrating the Greater Western Sydney Careers Expo! It was a great success and I thoroughly enjoyed the experience :)'

Alice Palmer, Orana Fashion Business College

'Thank you for a wonderful event! What a great, successful two days. Looking forward to next year:)'

Nicola Lloyd, Waterloo Studios

School testimonials:

'Thanks for arranging such an event for our students. As a new Careers Adviser it was a wonderful opportunity to gather real resources and network with people in industry.'

Tommy Koutsonikolis, Chifley College Shalvey Campus

'Just wanted to say a MASSIVE thank you to you and your team for making this happen. These students needed this more than ever after the crazy global times we have gone through.'
Claire Hamilton, Richmond High School

'Our students found the market extremely valuable, thank you for creating this opportunity'
Greg Malone, Xavier College

'Thanks for a great market!'
Yolanta Calvert, Windsor High School

'All our students stated it was an excellent event and they received valuable advice and support. Thank you'
Mary Reid, Cecil Hills High School

'The market was a great event.'
Peter Rance, Kingswood High School

'We had a fantastic time at this event and for the first time ever our students didn't want to leave! We could have spent at least another 90 minutes but we were on time restrictions. Thank you for the effort you put in to helping our young people learn about opportunities for their futures.'
Nicole Brown, Blacktown Youth College

'Thank you for putting on such a wonderful event.'
Snez Pajovic, Mamre Anglican School

'Thanks it was great.'
Deborah Cunningham, Rooty Hill High School

'A very worthwhile excursion. Many thanks for organising it.'
Joanne Armstrong, Hawkesbury High School

'Thanks for organising another great day!'
Teresa Noorbergen, Springwood High School

'The student at Doonside Technology had a productive and engaging experience. Thanks for arranging this wonderful opportunity.'
Shweta Sharma, Doonside Technology High School

'Thanks for another great event.'
Annie Chehade, Bossley Park High School

'Thanks for another successful careers market.'
Diana Rimmer, St Dominics College

'Students and staff 'raved' about how good the Market was.'
Mike Geeves, Penrith Christian School

Why become a sponsor?

- Puts your organisation in the spotlight and provides an excellent opportunity for you to promote your products and services to your target market of thousands of school leavers and careers advisers.
- Increase your brands reach through pre-event promotion.

- Raise brand awareness and create preference.
- Create positive PR and raise awareness of your organisation as a whole
- Aligning your organisation with this event demonstrates your commitment to the training and career choices of young people in the Greater Western Sydney Region.
- Provides you with an opportunity to consolidate corporate relationships and expose your staff to their key markets.
- Your representatives can mix informally with professionals.
- Your organisation's involvement, commitment and support will be acknowledged as outlined in this proposal.

Our sponsorship opportunities offer some of the best possible formal and informal ways to market your organisation and we warmly invite you to participate as a sponsor of the 2021 Greater Western Sydney Careers Market but act soon – Sponsorships will fill up fast.

To take up the offer of Sponsorship, please complete your details and choose your package [here](#).

Sponsorship Packages

GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Ability to negotiate separate conditions that are aligned specifically to your organisation such as the location and number of exhibitor tables.	x	x
Ability to provide event bags to be handed out to attendees at the main venue entrance. Organisation to provide staffing.	x	x
Opportunity to put your name alongside one of the largest careers events in Sydney.	Opportunity to put your name alongside one of the largest careers events in Sydney.	Opportunity to put your name alongside one of the largest careers events in Sydney.
First choice on set-up location and largest size of exhibition stand and floor space.	Second choice on set-up location.	Third choice on set-up location.
Verbal acknowledgement as a Gold Sponsor at the expo by the MC throughout the event.	Verbal acknowledgement as a Silver Sponsor at the expo by the MC throughout the event.	Verbal acknowledgement as a Bronze Sponsor at the expo by the MC throughout the event.
Organisation branding as Gold Sponsor on all marketing and promotional materials sent to over 200 High Schools for in-house promotion via school, website, social media and newsletter.	Organisation branding as Silver Sponsor on all marketing and promotional materials sent to over 200 High Schools for in-house promotion via school, website, social media and newsletter.	Organisation branding as Bronze Sponsor on all marketing and promotional materials sent to over 200 High Schools for in-house promotion via school, website, social media and newsletter.
Organisation branding as Gold Sponsor on all marketing and promotional materials sent to Universities, RTO's,	Organisation branding as Silver Sponsor on all marketing and promotional materials sent to Universities, RTO's, Apprenticeship	Organisation branding as Bronze Sponsor on all marketing and promotional materials sent to Universities, RTO's,

Apprenticeship Centres, Group Training Organisations, Private Colleges, Professional Associations and Employers, Business Groups, Youth Inter-agencies, Indigenous Groups and many more.	Centres, Group Training Organisations, Private Colleges, Professional Associations and Employers, Business Groups, Youth Inter-agencies, Indigenous Groups and many more.	Apprenticeship Centres, Group Training Organisations, Private Colleges, Professional Associations and Employers, Business Groups, Youth Inter-agencies, Indigenous Groups and many more.
Recognition of Gold Sponsor on brettcarterevents.com.au and gwscareersmarket.com.au and our social media platforms with a link to your website.	Recognition of Silver Sponsor on brettcarterevents.com.au and gwscareersmarket.com.au and our social media platforms with a link to your website.	Recognition of Bronze Sponsor on brettcarterevents.com.au and gwscareersmarket.com.au and our social media platforms with a link to your website.
Organisation name and logo featured in multimedia presentation throughout the event.	Organisation name and logo featured in multimedia presentation throughout the event.	Organisation name and logo featured in multimedia presentation throughout the event.
Signage stating your organisation is a Gold sponsor.	Signage stating your organisation is a Silver sponsor.	Signage stating your organisation is a Bronze sponsor.
\$5,000 + GST	\$3000 + GST	\$2000 + GST

Early confirmation of your sponsorship will ensure a higher level of exposure from our marketing campaigns

To take up the offer of Sponsorship, please complete your details and choose your package [here](#).